

Nicole Ventura

VISUAL DESIGNER

Visual Designer with 7+ years of experience creating compelling websites, digital products, and graphic design solutions. Seeking to contribute to meaningful work, craft beautiful, intuitive user experiences and embody the culture and values of your business.

get in touch

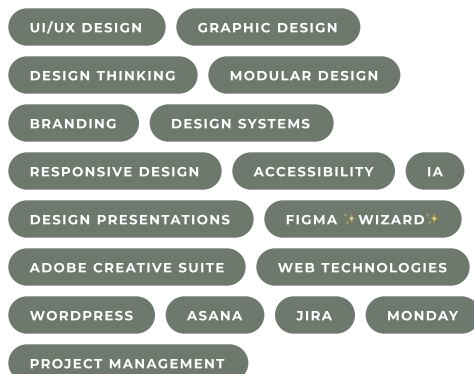
 nicole.afterspell@gmail.com

 www.afterspell.com

 linkedin.com/in/afterspell/

my skills

technical skills



soft skills



my experiences

Freelance Designer

AFTERSPELL ART & DESIGN | OCTOBER 2018 - PRESENT

- Providing freelance design services encompassing UX/UI design for websites and digital products, Webflow and Squarespace development, branding, and digital/print design solutions for clients.

Junior Designer

WALLOP | REMOTE
JULY 2022 - FEBRUARY 2023

- Developed expertise in designing aesthetically pleasing, user-centric, and scalable UI experiences customized for diverse travel and luxury hospitality brands across North America.
- Independently managed projects, overseeing the creation and upkeep of comprehensive design systems to uphold consistency and streamline workflows for the entire project team.
- Collaborated with cross-functional teams throughout the design lifecycle, facilitating smooth processes from initial conceptualization to final delivery to meet project objectives and client requirements.

Junior Designer | Intermediate Designer | Contractor

REDSTAMP | REMOTE / PORT MOODY, BC CANADA
DECEMBER 2019 - DECEMBER 2021, APRIL 2022 - JUNE 2022

- Supported a cross-functional team in various production tasks for SaaS clients, including the creation and management of design systems, designing digital and print materials, maintaining client websites, and participating in strategic brainstorming sessions to shape brand direction.
- Recognized for outstanding contributions, awarded Junior of the Year in 2020 and Redstamper of the Year in 2021.

Design Intern

A3 CREATIVE SOLUTIONS | PORT MOODY, BC CANADA
NOVEMBER 2018 - JANUARY 2019

- Designed user interfaces for web, tablet, and mobile devices.
- Proficient in Shopify webstore development, MailChimp email templates, and social media asset creation.
- Conducted quality assurance testing and created and managed content for client projects.

User Experience Design Intern

ENGINE DIGITAL | VANCOUVER, BC CANADA
NOVEMBER 2018 - JANUARY 2019

- Supported Strategy team through production tasks, usability testing sessions and client meetings.
- Conducted usability testing for client websites, including test plan creation, note-taking during user interviews, and creating a findings compilation.
- Assisted in the development of client presentation slide decks under mentor guidance.

New Media Design and Web Development

BCIT | CERTIFICATE WITH DISTINCTION
OCTOBER 2017 - OCTOBER 2018

- Completion of a multidisciplinary design program that focused on Human Factors (UX Design), UI Design, Graphic Design, Information Architecture, Front and Back End Development, Video-shooting and Editing, Photography, Visual Effects, Social Media Marketing, Animation, and Communications for New Media.